



Product Directory

2025



www.bugfarmfoods.com @bugfarmfoods





We were founded in 2017 by husband and wife team Dr Sarah Beynon (ecologist and entomologist) and Andy Holcroft (award-winning chef). Together we've developed a new generation of insect-based foods to help tackle issues of sustainability in the food chain. From our base in wild West Wales, our aim is to bring you sustainable and delicious food. You can visit us at **The Bug Farm** research centre, visitor attraction and nature reserve (www.thebugfarm.co.uk) and **Grub Kitchen**: the UK's first full-time edible insect restaurant.

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TASTE THE FUTURE!

THE NEW SUSTAINABLE FOOD TREND



GOOD FOR YOU

High in protein and
contain all the 9
essential amino acids.



GOOD FOR THE PLANET

Extremely sustainable
to farm in high-
welfare farms.



TASTES DELICIOUS

Take your taste
buds on a culinary
adventure.

WHY EAT INSECTS?

By 2050, there will be almost **10 billion people** on Earth and, to feed them all, we need more sustainable, innovative food sources. To produce the same amount of protein to beef, insects require up to **80% less feed, 90% less land space and 99% less water** whilst emitting hardly any greenhouse gases.

@bugfarmfoods
#TasteTheFuture

For recipes, info and full
product range, please visit
www.bugfarmfoods.com

Proudly
made in
Wales



Cricket Cookies





**Cricket Cookies
- Chocolate Chip**

Cricket Cookies – Chocolate Chip



TYPICAL VALUES	Per 100g
Energy (KJ)	2362
Energy (kcal)	563
Fat (g)	33.3
of which saturates (g)	17.7
Carbohydrate (g)	55.5
of which sugars (g)	30.3
Protein (g)	12.0
Salt (g)	0.58

Product information	This is way more than just a tube of cookies – this is a taste of the future. We've paired cricket powder with decadent chocolate drops to take your taste buds on a culinary adventure. Each luxury cookie contains, on average, 20 powdered crickets! Let us know what you think @BugFarmFoods #CricketCookies.	
Allergen information	For allergens, see ingredients in bold . If you are allergic to SHELLFISH , or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA .	
Net weight	130g	
Case size	10	MOQ: 1 case
Ingredients	Plant based butter (shea butter, water, coconut oil, rapeseed oil, salt, carrot juice, emulsifier: lecithin, lemon juice, natural flavour), wheat flour (WHEAT flour, calcium, iron, vitamin B3, vitamin B1), sugar, chocolate chips (17%) (cocoa mass, sugar, cocoa butter, emulsifier: sunflower lecithin), cricket powder (10%) (<i>Grylloides sigillatus</i>), vanilla essence, salt.	
Shelf life	6 months	

Cricket Cookies (Small Pack) – Chocolate Chip



TYPICAL VALUES	Per 100g
Energy (KJ)	2362
Energy (kcal)	563
Fat (g)	33.3
of which saturates (g)	17.7
Carbohydrate (g)	55.5
of which sugars (g)	30.3
Protein (g)	12.0
Salt (g)	0.58

Product information	<p>This is way more than just a cookie – this is a taste of the future. UK-farmed cricket powder is paired with decadent chocolate drops to take your taste buds on a culinary adventure. Each luxury cookie contains, on average, 30 powdered crickets!</p> <p>Packaged in a home-compostable, bio-based bag with a recyclable cardboard topper.</p> <p>Two cookies per pack.</p>	
Allergen information	<p>For allergens, see ingredients in bold. If you are allergic to SHELLFISH, or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA.</p>	
Net weight	40g	
Case size	20	MOQ: 1 case
Ingredients	<p>Plant based butter (shea butter, water, coconut oil, rapeseed oil, salt, carrot juice, emulsifier: lecithin, lemon juice, natural flavour), wheat flour (WHEAT flour, calcium, iron, vitamin B3, vitamin B1), sugar, chocolate chips (17%) (cocoa mass, sugar, cocoa butter, emulsifier: sunflower lecithin), cricket powder (10%) (<i>Gryllodes sigillatus</i>), vanilla essence, salt.</p>	
Shelf life	6 months	

Cricket Cookies – Mocha Chilli Crunch



TYPICAL VALUES	Per 100g
Energy (KJ)	2269
Energy (kcal)	541
Fat (g)	31.3
of which saturates (g)	16.6
Carbohydrate (g)	53.2
of which sugars (g)	27.7
Protein (g)	13.4
Salt (g)	0.86

Product information	This is way more than just a tube of cookies – this is a taste of the future. We've paired cricket powder with lashings of dark chocolate, extra-rich coffee beans and a zing of chilli! Each luxury cookie contains, on average, 20 powdered crickets! Let us know what you think @BugFarmFoods #CricketCookies.	
Allergen information	For allergens, see ingredients in bold . If you are allergic to SHELLFISH , or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA .	
Net weight	130g	
Case size	10	MOQ: 1 case
Ingredients	Plant based butter (shea butter, water, coconut oil, rapeseed oil, salt, carrot juice, emulsifier: lecithin, lemon juice, natural flavour), wheat flour (WHEAT flour, calcium, iron, vitamin B3, vitamin B1), sugar, chocolate chips (17%) (cocoa mass, sugar, cocoa butter, emulsifier: sunflower lecithin), cricket powder (10%) (<i>Gryllobates sigillatus</i>), ground coffee (4%), organic cacao powder (3%), vanilla essence, salt, cayenne pepper (<1%).	
Shelf life	6 months	

Cricket Cookies (Small Pack) – Mocha Chilli Crunch



TYPICAL VALUES	Per 100g
Energy (KJ)	2269
Energy (kcal)	541
Fat (g)	31.3
of which saturates (g)	16.6
Carbohydrate (g)	53.2
of which sugars (g)	27.7
Protein (g)	13.4
Salt (g)	0.86

Product information	<p>This is way more than just a cookie – this is a taste of the future. UK-farmed cricket powder is paired with with lashings of dark chocolate, extra-rich coffee beans and a zing of chilli! Each luxury cookie contains, on average, 30 powdered crickets!</p> <p>Packaged in a home compostable, bio-based bag with a recyclable cardboard topper.</p> <p>Two cookies per pack.</p>	
Allergen information	<p>For allergens, see ingredients in bold. If you are allergic to SHELLFISH, or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA.</p>	
Net weight	40g	
Case size	20	MOQ: 1 case
Ingredients	<p>Plant based butter (shea butter, water, coconut oil, rapeseed oil, salt, carrot juice, emulsifier: lecithin, lemon juice, natural flavour), wheat flour (WHEAT flour, calcium, iron, vitamin B3, vitamin B1), sugar, chocolate chips (17%) (cocoa mass, sugar, cocoa butter, emulsifier: sunflower lecithin), cricket powder (10%) (<i>Gryllodes sigillatus</i>), ground coffee (4%), organic cacao powder (3%), vanilla essence, salt, cayenne pepper (<1%).</p>	
Shelf life	6 months	



Bug Farm Foods insect powders and whole insects

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Whole Insects and Insect Powder



Insect Powder - Cricket



TYPICAL VALUES	Per 100g
Energy (KJ)	1814
Energy (kcal)	432
Fat (g)	14.7
of which saturates (g)	5.71
Carbohydrate (g)	8.4
of which sugars (g)	<0.1
Protein (g)	70.0
Salt (g)	0.83

Product information	Cricket powder is a versatile ingredient that tastes slightly malty and can be used in both sweet and savoury dishes. You could simply swap 10% of the flour in a recipe for cricket powder or add it to smoothies and shakes or even omelettes. Low in sugar, high in protein, contains all 9 essential amino acids, dairy-free.	
Allergen information	For allergens, see ingredients in bold . If you are allergic to SHELLFISH , or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA .	
Net weight	95g	
Case size	10	MOQ: 1 case
Ingredients	Crickets (100%) (<i>Gryllodes sigillatus</i>).	
Shelf life	6 months	

***“Add this high-protein
powder to power
balls to fuel your
adventure”***





Whole Insects - Crickets



TYPICAL VALUES	Per 100g
Energy (KJ)	1905
Energy (kcal)	455
Fat (g)	21.3
of which saturates (g)	8.76
Carbohydrate (g)	5.1
of which sugars (g)	0.2
Protein (g)	62.0
Salt (g)	0.83

Product information	Whole crickets have a distinct umami or malty flavour. Freeze-dried and unseasoned, these versatile insects can be used in both sweet and savoury dishes or eaten straight out of the pack. Low in sugar, high in protein, contain all 9 essential amino acids, dairy-free.	
Allergen information	For allergens, see ingredients in bold . If you are allergic to SHELLFISH , or dust mites, you may also be allergic to insects. No artificial colours, flavours or preservatives. May contain traces of SOYA .	
Net weight	30g	
Case size	10	MOQ: 1 case
Ingredients	Crickets (100%) (<i>Gryllos sigillatus</i>).	
Shelf life	6 months	

***“Crickets have a malty
taste and are great
sprinkled over
salads!”***





**Cricket, coconut & cacao
nib truffles**

www.bugfarmfoods.com @bugfarmfoods

- ✓ Proudly made in West Wales
- ✓ Scientist and chef developed
- ✓ As seen on TV
- ✓ Sustainable
- ✓ For gifting, sports nutrition & home cooking/baking
- ✓ Manufacturing facility heated with renewable resources (woodchip)
- ✓ Eco packaging
 - ✓ 100% recyclable cardboard tube, with 100% recyclable metal lid and base
 - ✓ 100% home-compostable, 90% bio-based film (from FSC certified sources)
- ✓ POS available, pop-ups, demonstrations & tasting sessions can be arranged (contact: info@bugfarmfoods.com)



Product	SKU code	Barcode	Weight per unit (g)	MOQ*	Wholesale price per case (delivered**) (£)	RRP per unit (£)
<u>Cricket Cookies</u>						
Cricket Cookies – Chocolate Chip	CCCC	5060686190001	130	1 case (10 tubes)	56.00	7.99-9.99
Cricket Cookies – Mocha Chilli Crunch	MCCC	5060686190087	130	1 case (10 tubes)	56.00	7.99-9.99
Cricket Cookies (Small Pack) – Chocolate Chip	CCCC/2	5060686190292	40	1 case (20 packs)	45.00	3.99-4.99
Cricket Cookies (Small Pack) – Mocha Chilli Crunch	MCCC/2	5060686190308	40	1 case (20 packs)	45.00	3.99-4.99
<u>Whole Insects and Insect Powders</u>						
Whole Crickets	WC	5060686190018	30	1 case (10 tubes)	56.00	7.99-9.99
Cricket Powder	CP	5060686190025	95	1 case (10 tubes)	105.00	13.99-15.99

Our products are zero-rated for VAT

*Mixed cases available on request

**Delivered by Royal Mail Tracked 48. Other delivery options may incur a surcharge.

Account info

To open an account with us, please e-mail info@bugfarmfoods.com

Payment terms: On proforma for first order and subsequently within 14 days of receiving invoice.

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TASTE THE FUTURE!

**Bolognese made with VEXo™
mince – a delicious blend of
insect and plant protein.**

Coming soon...



**GOOD FOR
THE PLANET**



**GOOD
FOR YOU**



**TASTES
DELICIOUS**



VEXo™

A delicious blend of textured insect and plant protein.

TASTE THE FUTURE



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